Team 14: Ethics & Professional Responsibility

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Project Overview

- Website Migration
  - Duda -> WordPress
  - 70+ sites
- Maintain or improve site quality
  - Different themes and requirements per site
- Easy to edit
  - Non experienced users
- Scalable
- Secure

Professional Responsibilities: Good

- Ideal: Social Responsibility
- Relevance:
  - Site for Company
  - Resources for users
- Approach:
  - Use original site as reference
  - Organized & good looking site
- Ethics & Professionalism:
  - Provide accurate information
  - Keep company information secure
  - Focus on user experience

Professional Responsibilities: Bad

- Ideal: Sustainability
- Relevance:
  - Site energy consumption
  - Carbon emissions
- Issue:
  - Not well informed on the environmental impact
  - Prioritise the client, company's, and users
- Improvements:
  - Reduce processing power
  - Green Web Design practices

Ethical Issues?

- Companies providing inaccurate information
- Promoting unethical companies
- User privacy
- Environmental issues